



PRESS RELEASE

FOR IMMEDIATE RELEASE

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A Magnificent new Gemar Ambassador

The newest Gemar Ambassador has been announced, and Tampilipe will be joining the Gemar family from Switzerland.

Tampilipe's unusual name was given to him by his young daughter, who couldn't pronounce Jean-Philippe. In 2008 "Tampilipe Le Magnifique" was created, originally as a street artist. He enjoyed entertaining passers by with fakir and juggling, but it wasn't long before Tampilipe discovered the joy of balloons.

Tampilipe was captivated first by balloon sculpture, then by decor and he uses his skills to create beautiful pieces that can make any occasion truly magical. For a few

years balloon modelling was little more than a wonderful hobby, but a hobby that grew and grew! Transforming people's parties was great fun, but it took up more and more time until Tampilipe was forced to choose. Either give up balloons, or make them his career.

Luckily for us, he chose to invest in balloon art, giving up other work and learning from some of the top balloon artists.

Tampilipe believes that if he can imagine something, see it with his mind, then he can create it with balloons, and we think he's probably right about that.



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About Gemar® Partners

The exclusive relationship between Gemar and its partners allows for high value business growth to be pursued by all parties. With priority access to superior products and designs as well as branded marketing materials, balloon art training and promotional events, Gemar's partners are able to lift the moment for themselves and their customers. Gemar works closely with its partners and together they pursue valuable business growth by providing high quality, on trend products that stand out in a competitive market, lifting the moment for everyone.

About Gemar® Balloons

Gemar Balloons is the largest manufacturer of natural rubber latex balloons in Europe. Located in Casalvieri, a small town the heart of Italy, we continue to lead the way in balloon development, inspiring the people who buy our products with new ways to add a touch of magic to every occasion. We're dedicated to tradition, innovation and creativity, and are committed to making sure that our products are as sustainable as possible throughout their lifecycle. Today, we produce millions of balloons every day in more than 100 different shapes, sizes and colours... all made in Italy with passion and pride.